



B: 2004 Project Communications

OUTREACH	
<p>Congressman Norm Dicks January 23, 2004</p>	<p>LLTK Executive Director Barbara Cairns, NWIFC Executive Director Jim Anderson, WDFW Director Jeff Koenings, HSRG Chair Lars Mobrand, HSRG Vice Chair John Barr, and Hatchery Reform Project Lead Facilitator Jim Waldo met with Congressman Dicks in Tacoma, to provide a briefing on the project and implementation progress.</p>
<p>West Coast Steelhead Meeting March 11, 2004</p>	<p>HSRG member Don Campton and LLTK Director of Facilities Kathleen Hopper participated in a session on integrated/segregated steelhead management at this annual meeting in Port Townsend of steelhead managers from across the west coast. Don's presentation focused on the HSRG's integrated/segregated hatchery programs concept. Kathy's presentation related to some of the unique challenges in operating steelhead programs as properly integrated or segregated.</p>
<p>Letter to WDFW/NWIFC on Key Regional Reform Issues March 4, 2004</p>	<p>Responding to a request from the co-managers, LLTK helped the HSRG write and transmit a letter from HSRG Chair Lars Mobrand to WDFW and NWIFC containing key regional issues identified by the HSRG as being central to achieving hatchery reform.</p>
<p>Hatchery Reform Coalition March 31, 2004</p>	<p>HSRG Vice Chair Lee Blankenship and LLTK Project Manager for Hatchery Reform Michael Kern presented an overview of the Hatchery Reform Project at this Coalition meeting in Olympia.</p>
<p>Dungeness River Management Team April 14, 2004</p>	<p>John Barr presented in Sequim to this regional watershed group on the Hatchery Reform Project, the HSRG's principles and system-wide recommendations, and program-specific recommendations for the Dungeness River and independent tributaries in the Eastern Straits.</p>
<p>Hatchery Reform Project Press Conference April 23, 2004</p>	<p>LLTK coordinated a press conference at the Seattle REI to mark the release of <i>Hatchery Reform: Principles and Recommendations of the Hatchery Scientific Review Group</i>. WDFW Director Jeff Koenings and NWIFC Chair Billy Frank, Jr. pledged to implement the recommendations. Washington Governor Gary Locke pledged to include funding for hatchery reform in his proposed 2005–07 biennial budget. Congressman Norm Dicks, D-WA, applauded the progress achieved. Barbara Cairns emceed.</p>
<p>Hatchery Reform Coalition Letter of Support April 23, 2004</p>	<p>Coalition representatives signed a letter to the co-managers indicating their support for the Hatchery Reform Project and implementation of the HSRG's recommendations.</p>
<p>World Fisheries Congress May 5, 2004</p>	<p>Lee Blankenship presented a poster on the Hatchery Reform Project at this international conference in Vancouver, BC.</p>
<p>Northwest Indian Fisheries Commission May 11, 2004</p>	<p>Lars Mobrand and John Barr attended this NWIFC annual meeting in Olympia, at which the commissioners discussed hatchery reform implementation. Lars and John also held several informal meetings with tribal technical and policy staff members.</p>
<p>Hatchery Reform Coalition May 12, 2004</p>	<p>Don Campton presented the HSRG's integrated/segregated concept and John Barr presented NWIFC's request to Congress for Tribal Hatchery Rehabilitation funding through the Bureau of Indian Affairs at this Olympia meeting.</p>

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<p>Steelhead Summit Alliance May 15, 2004</p>	<p>Lee Blankenship gave a presentation in Bellevue on the HSRG's principles and recommendations to this informal network of west coast wild steelhead groups. Barbara Cairns and Lee Blankenship both participated in a panel discussion on hatchery reform implementation.</p>
<p>Tri-County Salmon Conservation Coalition May 20, 2004</p>	<p>Barbara Cairns made a presentation to the Coalition's Executive Committee on the role of hatcheries in responding to endangered species listings.</p>
<p>Shared Strategy for Salmon Recovery in Puget Sound May 20, 2004</p>	<p>Barbara Cairns made a presentation to the Shared Strategy Development Committee on the release of recommendations for hatchery reform.</p>
<p>Workshops on the Role of Hatcheries in Sustainable Fisheries May 25 & 27, 2004</p>	<p>Lee Blankenship, HSRG member Connie Mahnken, Jim Waldo and Michael Kern presented an overview of the Hatchery Reform Project and Don Campton presented the integrated/segregated concept at these workshops held in Juneau and Anchorage to introduce the work of the HSRG and facilitate an exchange of information on hatchery-related issues with Alaskan researchers, managers and policy makers. HSRG members Lisa Seeb, Bill Smoker, John Barr, Trevor Evelyn, Paul Seidel and facilitation team member Bj Mirk also participated in these briefings.</p>
<p>NOAA Fisheries Hatchery Policy Release May 28, 2004</p>	<p>Lars Mobrand and Barbara Cairns participated in a briefing for NOAA Administrator Admiral Conrad Lautenbacher, Jr. on the Hatchery Reform Project and the work of the HSRG. NOAA Fisheries Regional Administrator Bob Lohn and Rob Walton (Assistant Regional Administrator for Salmon Recovery) were also present.</p>
<p>Hatchery Reform Coalition Letter of Support June 1, 2004</p>	<p>Coalition members signed onto a letter of support to the House Appropriations Subcommittee on Interior and Related Agencies for NWIFC's request to Congress for Tribal Hatchery Rehabilitation funding through the Bureau of Indian Affairs.</p>
<p>Puget Sound Co-Managers' Annual Meeting June 8, 2004</p>	<p>Jim Waldo, Jim Anderson and WDFW Deputy Director Larry Peck made presentations on the 2004 work plan for implementing hatchery reform at this annual co-management meeting in SeaTac.</p>
<p>Washington State House Fisheries, Ecology and Parks Committee June 9, 2004</p>	<p>Don Campton, HSRG member Paul Seidel, Barbara Cairns, and NWIFC staffer Terry Wright made a presentation on the HSRG's work and co-manager implementation of hatchery reform at a Committee work session and public hearing.</p>
<p>HSRG/Co-Manager Technical "Kick-Off" Meeting June 10, 2004</p>	<p>Lars Mobrand, Terry Wright and Larry Peck introduced the regional workshops and co-management meetings to be held in the summer and fall of 2004 at this meeting in Seattle. Connie Mahnken reviewed the HSRG's principles and system-wide recommendations. WDFW's Craig Busack and Andy Appleby presented different aspects of the integrated/segregated concept. Michael Kern introduced speakers and facilitated a Q&A session.</p>
<p>Northwest Power and Conservation Council June 18, 2004</p>	<p>Lars Mobrand and Connie Mahnken met with the Washington state representatives to the NPCC to explain the HSRG's recommendations and their applicability to Columbia River hatchery issues.</p>
<p>Hatchery Reform Coalition July 7, 2004</p>	<p>Paul Seidel and Terry Wright provided WDFW and NWIFC updates on hatchery reform implementation at this Coalition meeting in Olympia.</p>

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Recreational Fishing Alliance July 13, 2004	Barbara Cairns and Michael Kern met in Seattle with RFA Executive Director Jim Donofrio, along with RFA Washington State Representative and Hatchery Reform Coalition member Mike Gilchrist. Jim was visiting from RFA's New Jersey headquarters. He pledged RFA's full support for the Hatchery Reform Project.
The Mountaineers August 12, 2004	Barbara Cairns and Michael Kern met in Seattle with Mountaineers Conservation Director Norm Winn and Public Policy Assistant Fatima Oswald, to introduce the Hatchery Reform Project and the Hatchery Reform Coalition. Norm pledged the Mountaineers' support for the Project and accepted an invitation to join the Coalition.
Skagit Watershed Council September 8, 2004	Lee Blankenship, Barbara Cairns, and Michael Kern presented to the Council in Mount Vernon on the Hatchery Reform Project and the HSRG's recommendations for the Skagit region.
Hatchery Reform Coalition September 22, 2004	Lars Mobrand introduced the Coalition to the AHA tool and provided an overview of the technical workshop series at this meeting in Seattle. Larry Peck and Paul Seidel discussed WDFW's biennial budget proposal and how it will implement hatchery reform.
Steelhead and Cutthroat Policy Advisory Group September 30, 2004	Lee Blankenship and Michael Kern presented to this WDFW advisory committee in Lacey, WA on the Hatchery Reform Project, the HSRG's principles, integrated/segregated hatchery programs and the system-wide recommendations for steelhead. The group asked for a follow-up presentation on the technical workshop series and the AHA tool.
Washington Agriculture and Forestry Education Foundation Leadership Program October 7, 2004	Kathleen Hopper made a presentation in Vancouver, WA on the Hatchery Reform Project to this organization that trains natural resource industry leaders.
National Fish and Wildlife Foundation Salmon Recovery Symposium October 22, 2004	Barbara Cairns provided a briefing on hatchery reform for this exchange of information between Northwest Pacific salmon recovery leaders and a delegation of Maine Atlantic Salmon recovery leaders in Seattle, sponsored by the National Fish and Wildlife Foundation.
LLTK's Chairman's Council October 25, 2004	Lars Mobrand and Jim Lichatowich made presentations at the LLTK Chairman's Council luncheon in Seattle. Lichatowich endorsed the Hatchery Reform Project. Lars Mobrand introduced the AHA tool.
NOAA Fisheries Salmon Conservation Division November 8, 2004	Lars Mobrand, Don Campton, Connie Mahnken and WDFW staffer Andy Appleby presented in Portland to Rob Walton, Rob Jones and other NOAA Fisheries regional leaders on the integrated/segregated concept and the AHA tool. John Barr, Paul Seidel and Michael Kern also participated.
Tribal Strategies Meeting November 10, 2004	Barbara Cairns and Jim Waldo made presentations on the Hatchery Reform Project's progress over 2004–05, and how it fits with other tribal salmon recovery efforts and responsibilities at this meeting of tribal leaders in SeaTac. Bj Mirk and Betsy Daniels also attended.
The Mountaineers November 30, 2004	Don Campton, Barbara Cairns and Michael Kern made a presentation in Seattle on the Hatchery Reform Project to the Northwest's oldest, and one of its largest, conservation organizations.
Hatchery Reform Coalition December 6, 2004	Larry Peck and Paul Seidel provided an update in Olympia on WDFW's budget proposal and how it will implement hatchery reform.

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Northwest Fish Culture Conference December 8, 2004	Paul Seidel made a presentation on the principles, recommendations and tools of the HSRG at this gathering in Victoria, BC of hatchery personnel from across the Northwest.
PUBLICATIONS	
Report to Congress March 11, 2004	The 2004 Hatchery Reform Project Report to Congress was sent to 20 members of Congress, Congressional staffers, and others involved in the appropriations process. It contained a summary of 2003 activities, a 2004 work plan and budget, and a 2005 request.
Shared Salmon Strategy for Puget Sound Bulletin March 15, 2004	This email bulletin included a preview of the April 2004 release of the HSRG's recommendations.
Seattle Post-Intelligencer March 30, 2004	Headline: "Hatchery Study To Offer Different Way of Thinking." This article previewed the April release of the HSRG's recommendations.
Hatchery Reform Project Press Conference April 23, 2004	The release of the HSRG's report led to extensive coverage in the print, radio and television media (at least 44 stories and 1.6 million audience impressions).
Skagit Valley Herald September 9, 2004	Headline: "Scientists Hatching New Hatchery Plan." This article on the Hatchery Reform Project was based on the September 8 presentation to the Skagit Watershed Council (see above).
Fisheries Magazine Essay November 2004	The HSRG submitted an overview paper on the Hatchery Reform Project and the findings of the HSRG for this American Fisheries Society peer-reviewed journal. It will be published in June 2005.
Northwest Fish Culture Conference December 8, 2004	Paul Seidel and Michael Kern authored a manuscript entitled "A New Model for Hatchery Management: Principles, Recommendations and Tools of the Hatchery Scientific Review Group," for inclusion in the proceedings of the 55 th annual Northwest Fish Culture Conference.
Recreational Fishing Alliance Newsletter Fall 2004	Headline: "Hatchery Reform: Bringing Hatchery Management into the 21st Century."
Hatchery Reform Project Web Site www.hatcheryreform.org	The web site was completely redesigned as part of the preparation for the April 2004 release of the HSRG's <i>Principles and Recommendations</i> report. Throughout the year, LLTK kept the site up to date, providing electronic access to information about hatchery reform projects and publications including reports, meeting summaries and background information.
Hatchery Reform PowerPoint	Throughout the year, LLTK kept the project's PowerPoint presentation up to date and tailored it for the various audiences to whom HSRG members and LLTK staff have made presentations.
Hatchery Reform Project Overview	A revised, six-page overview of the Hatchery Reform Project was printed for use at and beyond the April 23 Briefing.